

Marine Corps Business Enterprise Initiatives

The Marine Corps Business Enterprise supports a culture of continuous improvement through fact-based business decisions. The Business Enterprise focuses on improving Marine Corps warfighting excellence by helping organizations perform business processes better and at lower cost.

The Business Enterprise is instrumental to the Marine Corps effort to achieve its commitment to the President's Management Agenda, Secretary of Defense's transformational guidance, Quadrennial Defense Review (QDR), DoD Business Management Modernization Program, National Security Personnel System, Secretary of the Navy's Lean Six Sigma Initiative, CMC's priorities, and a series of congressional measures that challenge the military services to transform business practices, as well as military capability.

The Business Enterprise crosses all organizational boundaries and includes all resources, processes, and products and services that support the warfighter. The Business Enterprise is aggressively pursuing business initiatives to drive innovation and make end-to-end process improvements. As our business processes are transformed, support to the warfighter will improve through the following tools: lean thinking, six sigma, theory of constraints, regionalization, competitive sourcing, strategic sourcing, process reengineering, divestiture, or elimination of non-core functions.

In 2006, the Marine Corps created three small, geographically-dispersed teams of experts to advance a continuous process improvement (CPI) culture across the Corps. These CPI teams are expected to be fully operational by 2008.